

# mPOWER 2021 the night

THE 40TH ANNUAL CELEBRATION



metropolitan family services™

HONORING THIS YEAR'S LEGACY AWARDEE



TO BE ACCEPTED BY SCOTT SWANSON,  
PRESIDENT OF PNC ILLINOIS

**TUESDAY, NOVEMBER 16, 2021**  
4:30 PM - 6:00 PM CST | STREAMING ONLINE AT  
[WWW.METROFAMILY.ORG/MPOWER-THE-NIGHT](http://WWW.METROFAMILY.ORG/MPOWER-THE-NIGHT)

families **m**powered

## A MESSAGE FROM OUR PRESIDENT AND CEO

Dear Friends,

Thank you for joining us for "Mpower the Night!"

Our Board started this signature fundraiser 40 years ago as a holiday celebration. This special night has grown each year through their leadership and miraculously continued by gathering virtually through these turbulent times.

Our 40th annual celebration will highlight Metropolitan Family Services' past, present and future. The event will focus on Metropolitan's work with four dynamic community partners whose transformational work will impact families for generations to come.

This year, we are pleased to honor PNC for its legacy of support for our Early Learning programs and beyond. The Legacy Award, which recognizes an outstanding partner in community empowerment, will be accepted by Scott Swanson, President of PNC Illinois.



We will also feature two exceptional individuals, Illinois State Representative Jaime Andrade and EALgreen CEO Claudia Freed. They will share testimonials of how Metropolitan has impacted their families and contributed to their successes today.

We'll look to the future of community empowered change with a panel discussion, led by ABC 7 Chicago's Alan Krashesky, featuring the leaders of several organizations comprising WeGrow. This new collaborative, based in West Englewood, will bring together the strengths of its partners to address needs for food inequity and healing in many innovative ways.

Thank you to our Board, sponsors, and donors for making this signature fundraiser a possibility even while virtual and allowing many more to view the program for free.

As we'll hear tonight, everyone can make a difference in our community. By joining us tonight - whether you're watching our program, making a donation, or sharing these stories with your friends and family - you're empowering children and families. On behalf of all of us at Metropolitan Family Services, we appreciate your personal engagement and support!

A handwritten signature in black ink, appearing to read "Ric Estrada". The signature is fluid and cursive, written in a professional style.

Ric Estrada  
*President and CEO*  
*Metropolitan Family Services*

# PROGRAM

## WELCOME

**Ric Estrada**, President and CEO, Metropolitan Family Services

**Ashley Duchossois Joyce**, President, The Duchossois Family Foundation  
*Chair, Board of Directors*

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## LEGACY AWARD HONOREE

### PNC

*Accepted by*

**Scott Swanson**, President, PNC Illinois

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## REMARKS

**Claudia Freed**, CEO, EALgreen

**Representative Jaime Andrade**, Illinois 40th Legislative District

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## PANEL DISCUSSION

The WeGrow Collaborative and  
the Future of Urban Agriculture

## MODERATOR

**Alan Krashesky**, ABC 7 Chicago

## PANELISTS

**Michelle Rashad**, Executive Director, Imagine Englewood If

**L. Anton Seals, Jr.**, Lead Steward & Co-Founding Convener,  
Grow Greater Englewood

**Janelle St. John**, Executive Director, Growing Home

**Cecile De Mello**, Executive Director, Teamwork Englewood

**Ric Estrada**, President and CEO, Metropolitan Family Services

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## CLOSING

**Ric Estrada**, President and CEO, Metropolitan Family Services

**Ashley Duchossois Joyce**, President, The Duchossois Family Foundation

# #MPOWERTHENIGHT

Follow us: @MetroFamChicago    



**PLEASE CONSIDER SUPPORTING  
THIS IMPORTANT WORK**

All proceeds from Mpower the Night benefit Metropolitan's programs and services, which empower more than 133,600 families and individuals to learn, earn, heal and thrive.

Donate by texting **mPower2021** to **76278**  
or by clicking  
<https://Mpower2021.givesmart.com>

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**Join the conversation  
through the chat function!**

To chat:

1. Open the chat box by pressing chat icon,
2. Choose "Panelists and Attendees" option,
3. Type message and press enter.

# **SPECIAL THANKS**

**A special thanks to our sponsors, Host Committee,  
Virtual Program Task Force, Digital Marketing Task Force  
and all who make this evening possible.**

ISP Studios

Representative Jaime Andrade

Claudia Freed

Imagine Englewood If

Grow Greater Englewood

Growing Home

Teamwork Englewood

# OUR MODERATOR



**Alan Krashesky, News Anchor & Reporter  
ABC 7 Chicago**

Alan Krashesky has reported and shared major news stories with Chicago viewers for more than 36 years.

The veteran news anchor and reporter co-anchors three of ABC 7's top-rated weekday newscasts: The 5 PM newscasts and the 6 PM newscasts, positions he has held since March 1998. In May of 2016, he also became co-anchor of the station's top rated 10 PM newscast alongside Cheryl Burton.

Krashesky is well-known and respected for both his news anchoring and news reporting. He previously co-anchored ABC 7's 4 PM weekday newscasts (2005-2016), the 5 PM weekday newscasts (1994-98) and its

morning newscasts (1989-94). In fact, he was the first anchor of ABC 7's weekday morning news program. Every newscast he has anchored has consistently been rated No. 1 in the Chicago market. He joined ABC 7 as a general assignment reporter in 1982.

Krashesky's reporting in Chicago and abroad has earned high praise. He is considered one of the top reporters in the market to cover major domestic and international stories, and has been lauded in particular, for his coverage of the Roman Catholic Church. Chicagoans will recall his in-depth coverage of the election of Pope Francis as well as the historic resignation of Pope Benedict XVI. He covered the death of Pope John Paul II and the election of Pope Benedict XVI in 2005, as well as the beatification of Pope John Paul II in 2011. His local reporting has earned a number of Chicago Midwest Emmy Awards. Earlier in his career, Krashesky served as a news reporter and weathercaster for KTBC-TV in Austin, Texas (1982). Prior to his work at KTBC, he was a news reporter, weathercaster and weekend sports anchor at WBNG-TV in Binghamton, New York (1981). Krashesky gained his first broadcasting experience in college, when he was a news anchor on WICB-FM radio in Ithaca, New York (1979-81).

In addition to his career accomplishments, Krashesky has a long and outstanding history of volunteering his personal time to community service. He serves as a mentor for students interested in broadcast journalism and is a local spokesperson for Alzheimer's disease. He is also a member of the Chicago Midwest Chapter of the National Academy of Television Arts and Sciences and the Chicago Headline Club Chapter of the Society of Professional Journalists.

Krashesky was born in Philadelphia, Pennsylvania. He attended the Milton Hershey School in Hershey, Pennsylvania, a residential school for children with financial and social need. The school honored him as Alumnus of the Year in 2005. He graduated with honors from Ithaca College in Ithaca, New York, with a B.S. in Communications Management in 1981.

He and his wife have three adult children.

Find Alan on Facebook: @AlanKrasheskyABC7  
Twitter: KrasheskyABC7

# LEGACY AWARD HONORING



*ACCEPTED BY*  
**SCOTT SWANSON**  
PRESIDENT, PNC ILLINOIS

Metropolitan Family Services is excited to honor PNC, an outstanding partner organization with a legacy of support for our communities.

At Mpower the Night, we're highlighting PNC's contributions to our Early Learning programs; bringing its Grow Up Great initiative to our children's centers, hosting supply drives and donating essential items for our families with young children, engaging our children in the fun of learning with virtual storytimes, and more.

In addition to PNC's work with Metropolitan through education, we appreciate the company's efforts in empowering our families toward economic stability – including leading virtual financial education workshops – with the same commitment they bring to their own customers.

We applaud PNC's dedication to leadership in philanthropy, volunteerism, and community leadership. We extend a special thank you to Scott Swanson, President of PNC Illinois and a member of Metropolitan Family Services' Board of Directors, for his personal engagement with our agency and the communities we serve.

# LEGACY AWARD HONORING

## SCOTT SWANSON

REGIONAL PRESIDENT, ILLINOIS AND TERRITORY EXECUTIVE MIDWEST  
PNC BANK



Scott C. Swanson is regional president of Illinois and territory executive of the Midwest regions for PNC Bank.

As regional president, he leads PNC's overall growth strategy in the market, including the executive banking team, Corporate Banking, Asset Management and Retail Banking. In addition, he represents PNC and its local employees in the community and directs the company's community engagement, including PNC Grow Up Great®, a bilingual, early education initiative that has committed \$14 million to multiple community-based organizations in the Chicagoland area. As Midwest territory executive, Swanson oversees PNC's markets in Indiana, Illinois, Michigan, Minnesota, Ohio and Wisconsin.

Swanson has over 30 years of banking and other corporate experience. He joined PNC in February 2013 from Charter One and RBS Citizens, Illinois and Michigan, where he served as president and a member of RBS Citizens' executive leadership team.

Prior to Charter One in 2007, Swanson spent 17 years at JPMorgan Chase and its predecessors, the majority of which were in Chase's commercial bank, and concluding as the national executive of Chase's business banking operations. Swanson began his professional career at Arthur Andersen in its tax group.

His engagement with Metropolitan Family Services began nearly two decades ago through the Gerst Family Young Fathers Program and Sesqui-Centennial Celebration of Metropolitan Family Services. Since then, his leadership with PNC Illinois has supported a robust partnership for Chicago area youth through their Grow Up Great program, support of 30 Million Words, sponsor of Chicago Bears, and Sesame Street anniversary. Most recently, he served as Chair of the Host Committee for Mpower the Night in 2020, the largest fundraising effort to date.

Active in the Chicago community, Swanson serves as member to the executive committees of the Adler Planetarium (past chair), The Executive Club of Chicago (first vice chair), and the Commercial Club of Chicago (treasurer) and serves on its Civic Committee. He serves on the boards of directors of the Chicago Symphony Orchestra, United Way of Metropolitan Chicago, World Business Chicago, the Big Shoulders Fund, the Chicagoland Entrepreneurial Center, The Economic Club of Chicago and Catholic Charities of the Archdiocese of Chicago. He is a member of the Cook County Council of Economic Advisors, serves as a trustee of Neighborhood Housing Services and is a member of the Senior Council of The Chicagoland Chamber of Commerce (past board chair). Swanson received the 2021 Humanitarian Award by the Illinois Holocaust Museum & Education Center.

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## IN HONOR

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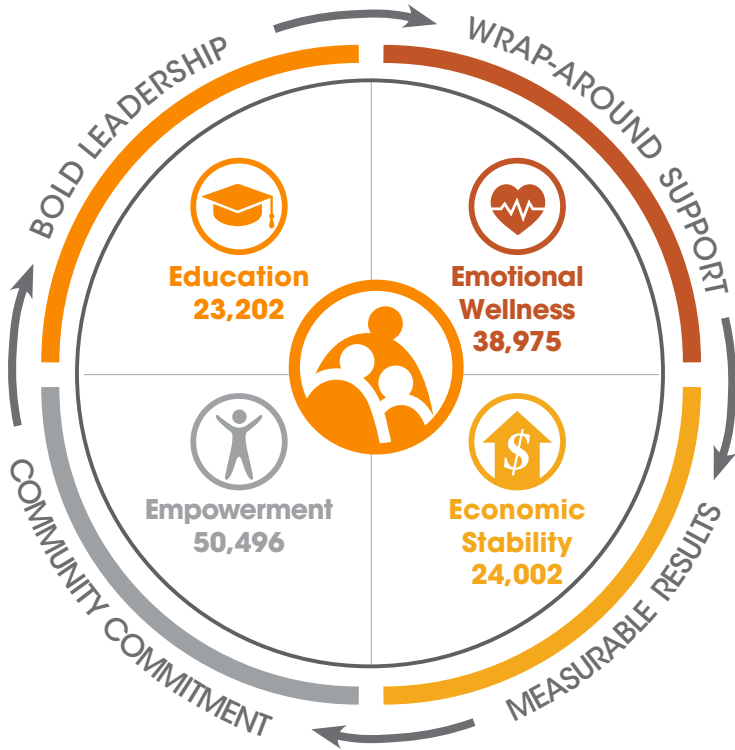
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# HOLISTIC STRATEGY



## EDUCATION

We prepare young people and parents for success, from the early years throughout school, and all the way to college.



## EMOTIONAL WELLNESS

We encourage healthy and productive lives through counseling and mental health services, parenting and family support and older adult services.



## ECONOMIC STABILITY

We equip strong, self-sustaining families with the tools to find and maintain employment, achieve financial literacy, and build family wealth.



## EMPOWERMENT

We help families stand up and be heard by providing legal aid, violence prevention, and domestic violence services.

# FAMILY VALUES

## Our Mission

To provide and mobilize the services needed to strengthen families and communities.

## Our Vision

To be widely acknowledged as a major catalyst and resource for promoting family and community strengths.

**F**

### **FOCUS ON STRENGTHS**

As servant leaders, we value individuals, families and communities, their inherent strengths, their ability to learn and grow, be resilient and find solutions to challenges. Our servant mindset inspires us to help people reach their full potential and own their empowerment.

**A**

### **ACCOUNTABLE**

We are honest and transparent, effectively managing resources entrusted to us, and in turn, investing in the people and communities we serve.

**M**

### **MOBILIZE FOR SOCIAL JUSTICE**

We work to increase diversity, racial, gender and economic equity, inclusion and cultural competency in all that we do.

**I**

### **INNOVATIVE CULTURE**

We are agile, responsive to complex and emerging social challenges. We are equally agile in our operations and management functions, while maintaining the integrity of our operational and management systems.

**L**

### **LEARNING ORGANIZATION**

We value experience gained from mistakes, knowing this is key to continuous improvement and greater wisdom.

**Y**

### **YES-MINDED APPROACH**

We look for what is possible and find creative solutions, transforming challenges into viable opportunities.



Mesirow 

## Investing in Metropolitan Family Services

Since our founding in 1937, Mesirow has invested in what matters, including organizations that improve the lives of those around us.

Thank you, Metropolitan Family Services, for your work to strengthen families and communities.

**Congratulations on the 40th  
annual Mpower the Night Gala.**

[mesirow.com](https://www.mesirow.com)

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You've taken the  
lead. And today  
is better for it.



Thank you Metropolitan Family Services for empowering families to learn, to earn, to heal and to thrive. PNC is proud to be a part of it.





**PROUD**  
*to support*

**METROPOLITAN  
FAMILY SERVICES**

in helping families learn, earn, heal & thrive,  
as well as bring out the beautiful  
possibilities that lie within.

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BEAUTY

*the possibilities* are beautiful.<sup>®</sup>

Metropolitan Family Services **m**powers families to learn, to earn, to heal, and to thrive. Part mentor, part motivator, part advocate, since 1857 Metropolitan Family Services has been the engine of change that **m**powers Chicago-area families to reach their greatest potential and positively impact their communities. Metropolitan reaches more than 136,600 families and individuals annually through seven community centers in the city and suburbs. Our services promote education, economic stability, emotional wellness and empowerment.

**By joining us for **m**power the Night, you join us in giving hope and opportunity to families.**

**Thank you.**



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families **m**powered

[www.metrofamily.org](http://www.metrofamily.org)