



JAMES BALDWIN | CHIEF FINANCIAL OFFICER



James Baldwin is Chief Financial Officer for Metropolitan Family Services, joining the agency in March 2020. As CFO, Baldwin is responsible for managing Metropolitan's financial assets and strategies.

Previously Baldwin was with the Haymarket Center in Chicago, where he served as CFO since August 2017, overseeing all financial operations, insurance billing and information technology for the \$25 million behavioral healthcare provider. There his accomplishments included designing and implementing financial turnaround from five successive years of average deficits of \$300,000 to a surplus of more than \$1 million in the following two years, doing so through sustainable program budgeting and revenue optimization.

Before his role with Haymarket Center Baldwin was Chief Accounting Officer for Heartland Alliance in Chicago. There he was responsible for all accounting, finance, compliance and grant management for the consolidated entities and affiliates of a diverse international alliance of nonprofits with more than 1,500 staff, \$200 million in assets, and combined operating budgets of more than \$150 million.

Prior to that, Baldwin was Comptroller for Heartland Human Care Services, where he turned a \$1.3 million operating loss to surpluses of more than \$1 million in four years.

Baldwin is a Board Member of the Chicago Area Peace Corps Association, having served from 2010-12 with the Peace Corps in Azerbaijan as a Community Economic Development Advisor. During that time he administered microfinancing benefitting women entrepreneurs and groups of farmers. He also serves as a Board Member of Career Transitions Center.

Baldwin earned his MBA in Finance and Operations Management from Loyola University, and his B.A. in Accounting and Business Administration from Augustana College.